

Khadi and Village Industries Commission Mumbai

PROJECT PROFILE ON TALCUM POWDER

Introduction :

This project profile has been prepared aiming at production of talcum powder in a small scale unit. Talcum powder is one of the beauty care products used men and women. The purpose to keep the skin dry to suppress the bad (sweat) odor and to feel fresh. The demand of Talcum Powder is increasing day by day at the pace of awareness of beautification, purchasing power of people, urbanization and advertisement in different medias. Further talcum powder is having much demand for exports to the developing countries. Thus it is felt that this product would be in growing demand.

1 Name of the Product : TALCUM POWDER

2 Project Cost :

a Capital Expenditure

Land : Own

Work shed in sq.ft rented 0 Rs. -

Equipment : Rs. 635,000.00

S.S. Blender 500 kg, Mechanical Shifter, Semi Automatic Filling Machine, Conveyor Belt, SS Storage Vessel, Errection & Electrification, Office Equipments, Furniture and Fixtures.

Total Capital Expenditure Rs. 635,000.00

b Working Capital Rs. 1,350,000.00

TOTAL PROJECT COST : Rs. **1,985,000.00**

3 Estimated Annual Production Capacity:

(Rs. in 000)

Sr.No.	Particulars	Capacity in No./Q.	Rate	Total Value
1	TALCUM POWDER	300000 nos.pack	20.00	5907.90
TOTAL		300000 nos.pack	20.00	5907.90

4 Raw Material : Rs. 4,788,000.00

5 Labels and Packing Material : Rs. 75,000.00

6 Wages (3-Skilled & 3- Unskilled) Rs. 360,000.00

7 Salaries (1-Manager) Rs. 120,000.00

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8	Administrative Expenses	:	Rs.	120,000.00
9	Overheads	:	Rs.	120,000.00
10	Miscellaneous Expenses	:	Rs.	60,000.00
11	Depreciation	:	Rs.	63,500.00
12	Insurance	:	Rs.	6,350.00
13	Interest (As per the PLR)			
	a. C.E.Loan	:	Rs.	82,550.00
	b. W.C.Loan	:	Rs.	175,500.00
	Total Interest		Rs.	258,050.00
14	Working Capital Requirement	:		
	Fixed Cost		Rs.	388,900.00
	Variable Cost		Rs.	5,518,500.00
	Requirement of WC per Cycle		Rs.	1,476,850.00

15 Cost Analysis

Sr.No.	Particulars	Capacity Utilization(Rs in '000)			
		100%	60%	70%	80%
1	Fixed Cost	388.90	233.34	272.23	311.12
2	Variable Cost	5519.00	3311.40	3863.30	4415.20
3	Cost of Production	5907.90	3544.74	4135.53	4174.42
4	Projected Sales	6900.00	4140.00	4830.00	5520.00
5	Gross Surplus	992.10	595.26	694.47	793.68
6	Expected Net Surplus	929.00	532.00	631.00	730.00

- Note :
- 1.All figures mentioned above are only indicative.
 - 2.This is model project profile for guidance
 - 3.Cost of Project, and its prioiflity will be changed depends on the area, availability of raw Material, man power, power requirement and various other factors etc..